# blue octopus  Linked in

## Job Wrapping Guide

Automatically post jobs from Octo Platinum

# Job Wrapping through LinkedIn Recruiter –

# An Overview

With Job Wrapping you can automatically post vacancies from Octo Platinum into your LinkedIn job slots.

Job slots can be assigned to specific recruiters, while selection criteria can be set up to determine which jobs are posted to LinkedIn. Posted vacancies will appear in LinkedIn's job search results and will also be sent to LinkedIn members, following the Job Recommendations algorithm.

## Benefits

Increase your productivity: Full automation of posting, renewing, and deleting your jobs saves you time and streamlines your vacancy listing process.

Maximise your exposure: Automatic posting helps you keep all of your job slots consistently full, ensuring your company keeps a high profile.

Keep up to date: Jobs posted to LinkedIn are frequently refreshed to display any changes made to the listing within Octo, as well as closures of the job post.

Stay in control: Job Wrapping allows you to prioritise which roles are posted while remaining in full control of your LinkedIn job slots, while administrators have full visibility over all recruiters.
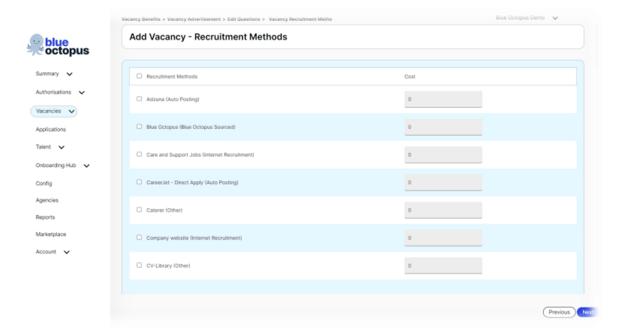
![blue octopus logo]

## The Process

- In the Config area of Octo there is an 'Auto Post Mapping' tab where you can enable auto-posting to the job boards that Octo has integrated with. Here you can select 'LinkedIn Job Wrap' from the job board dropdown and click submit. The selected job board will appear in the top grid section.



**Auto Post Mapping Enable Selection**

You can enable auto-posting to a supported job board.
Please note you will need to purchase posting credits from the respective job board.
Auto Post Mapping Enable Selection

LinkedIn Job Wrap

Submit

- Once you have enabled auto posting to LinkedIn, the Blue Octopus Implementation team will contact you to let you know your unique URL.

- Speak to your LinkedIn account director, providing your unique URL, to sign up for the service with LinkedIn.

- The LinkedIn Technical Team will review the feed (this takes around seven days).

- Once confirmed and approved by LinkedIn, you can select LinkedIn Job Wrap as a recruitment method when adding a vacancy in Octo. Once added, you will also need to ensure the 'include' button is used on the vacancy.

# Ready to automate your recruitment process? Contact Blue Octopus today!

If you would like to find out more about how to automate the recruitment process, please get in touch.



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